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## SPRING GARDENS



Photo by Carlita Benazito

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SATURDAY	8:00 AM - 4:00 PM
SUNDAY	~ CLOSED ~



## THEY'RE BACK! CATTLE GRAZING RESUMES AT LIVE OAK PLAZA CONSERVATION AREA

*Story and photos courtesy of The Transportation Corridor Agencies*

The Transportation Corridor Agencies (TCA) resumed its Cattle Grazing Program in which cattle graze the land at the Agencies' Live Oak Plaza Conservation Area in Trabuco Canyon. Conservation grazing, or targeted grazing, utilizes livestock to improve and maintain the quality of biodiversity of natural areas and help minimize wildfire risks. The grazing period at Live Oak Plaza will be in place throughout April.

Last month, the Foothill Eastern Transportation Corridor Agency (F/ETCA) Board of Directors unanimously approved the ongoing adoption of targeted cattle grazing as part of Transportation Corridor Agencies' (TCA) Adaptive Weed Management Program for its mitigation sites. The decision followed a successful three-year, award-winning cattle grazing pilot program at the 23-acre Live Oak Plaza Conservation Area, re-zoned to preserve open space near Trabuco Canyon. It is one of the 17 mitigation sites, and over 2,000 acres TCA restores and conserves for future generations. TCA partners with 5 Bar Beef, the only remaining cattle grazing rancher in Orange County, to perform the grazing activity.

"TCA's commitment to the environment is exemplified in this forward-thinking land management program," said F/ETCA Chair and San Juan Capistrano City Council Member John Taylor. "With the high incident of devastating wildfires in our region, grazing provides an innovative, proactive approach to further mitigate risks that may otherwise impact

our communities and our roadways."

"The use of conservation grazing as part of a comprehensive approach to habitat management can increase biodiversity and reduce flashy fuels from nonnative annual plants that are associated with fire risk. Conservation grazing is a carefully monitored and managed science-based tool to maintain healthy ecosystems, habitats, and forage base for wildlife while improving the overall quality of these natural areas," added Dr. Doug Feremenga, TCA's Environmental Planning Manager.

Live Oak Plaza, located in Trabuco Canyon east of the 241 Toll Road, contains valuable oak woodlands, riparian, and coastal sage scrub habitat for the threatened coastal California gnatcatcher and the endangered Riverside fairy shrimp. Before being conserved as permanent open space by TCA, the site was zoned for commercial, residential, and gas station development. It now provides natural wildlife movement corridors to and from the Cleveland National Forest. To learn more about Live Oak Plaza as well as TCA's other award-winning environmental sites and initiatives, visit [thetollroads.com/about/environment](http://thetollroads.com/about/environment).

The Transportation Corridor Agencies (TCA) are two joint powers authorities formed by the California Legislature in 1986 to plan, finance, construct and operate Orange County's public toll road system comprised of the 73, 133, 241 and 261 Toll Roads, which represents 20% of Orange County's highway system.



# EXPERT IDEAS TO TAKE THE GRRR OUT OF GARDENING

Gardening season is upon us, beckoning with the anticipation of flourishing plants, the vibrant hues of blooming flowers, and bountiful harvests. It's an exhilarating journey for plant enthusiasts of all ages and gardening levels.

But what happens when your vision of a blossoming garden or landscape doesn't quite turn out the way you thought? While encountering challenges in your garden is all part of the adventure, the experts at Ball Horticultural Company can provide guidance to address some of your most frustrating gardening problems and set you up for season-long success:

**Problem: Subpar plant performance**

**Solution: Elevate your garden with next-gen floral upgrades**

Innovation has transformed some plant varieties to grow and perform better than ever before. For example, the Petchoa Caliburst Yellow takes the best colors from calibrachoa and delivers them in the flower size and durability of petunias. The sunny yellow color looks great in spring and lasts all summer. If you're looking for a better perennial, consider the Echinacea Double Scoop Deluxe with better flower coverage that makes a bold statement in your cottage garden designs. Finally, Salvia Blue By You is an award-winning, pollinator-friendly plant that blooms earlier than other salvia with multiple flushes of new flowers until autumn frost.

**Problem: Short-lived blooms**

**Solution: Flower varieties that thrive**

Extend the season with the tropical colors of PassionFruit Lantana, ensuring continuous blooming. This trailing plant has abundant multicolored flowers and dark green foliage, ideal for hanging baskets. It's also highly attractive to butterflies! Another option for



blooms that can last from frost to frost is the Dianthus Capitán. With eye-catching bicolor double blooms, this plant is a stunner, plus it's prized for its fragrance.

**Problem: Dull flower hues**

**Solution: Infuse vibrancy with mixes that matter**

Explore new color combinations that brighten your outdoor oasis all season long, like Sweet Taffy Mix Easy Wave Petunia, perfect for sunny spots in your garden with its bright yellow and pink colors. Another option is to seek out mixes that offer unique flower patterns and textures, like the SweetSunshine Magenta Sky Petunia, which showcases white and purple blooms that beautifully complement lush green foliage. And for when you just can't choose one or two colors, consider tri-colored options like the new Beacon Pearl Island Miximpatiens.

**Problem: Vegetable harvests that disappoint**

**Solution: Select high-producing, versatile plants**

Look for vegetable plants that are fun and flavorful. Some of the latest vegetables are a feast for the eyes and exciting to grow, like the Kitchen Minis Quick Snack Cucumber. This cute potted plant can grow in a windowsill, making it ideal for small homes or apartments. For those with more space, check out the Tomato Love Sunrise from Burpee Home Gardens. This juicy beefsteak tomato produces fruit in beautiful flaming colors when ripe, and kitchen gardeners will love its unique heart shape.

Gardening isn't just a hobby - it's a rewarding, healthy pursuit for everyone. Embrace these expert tips from Ball to cut the frustration and unlock the full potential of your garden, from blossoms to bounties. - (BPT)

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# A WHALE OF A MOTHER'S DAY - WHALE WATCHING, MUFFINS, AND MARINE MAGIC!

Join us in celebrating Mother's Day aboard the R/V Sea Explorer! Embark on an ocean adventure and pamper Mom with a delightful morning surrounded by marine wonders.

**When: Sunday, May 12, 2024, 10:00 AM**

**Where: R/V Sea Explorer, departing from Ocean Institute**

**Price: Ticket: \$40 | Infant/Toddler (0-1 y.o): \$10**

Indulge in complimentary muffins onboard, specially baked to honor the extraordinary mothers in our lives. Refresh yourself with a variety of drinks available for purchase while enjoying the serene seascape.

Why not take your mom out for a Whale and Marine Life Tour to witness the incredible beauty of these majestic marine mammals, who happen to be some of the best mothers on earth?

Did you know that mother whales are some of the most devoted moms in the animal kingdom?

**Here are a couple of fun facts:**

-Whale calves nurse for about six months to a year, depending on the species, relying solely on their mother's milk for sustenance.

-Mother whales are known to form strong bonds with their offspring, guiding

them through migration routes and teaching them essential survival skills.

As we marvel at the incredible bond between mother whales and their calves, let's take this opportunity to honor the exceptional mothers in our own lives.

When you visit the Ocean Institute, your contribution goes directly to supporting our programs that aim to spark curiosity and inspire the next generation of ocean stewards.

Everyone that steps through our doors and boards our vessels, plays a vital role in our success, and we are so grateful to each and everyone of you.

Make this Mother's Day unforgettable with a cruise Mom will cherish forever. Secure your tickets now and embark on a journey filled with love, gratitude, and oceanic wonders:

About Ocean Institute: The Ocean Institute, founded in 1977, is a community-based 501(c)(3) organization that educates 100,000 children, teachers, parents, and visitors annually through over 60 marine science and maritime history programs. We are located on 2.4 acres in the Dana Point Harbor; adjacent to a Marine Protected Area. The facility is an ocean education center that offers in-depth marine science and maritime history programs.



The Institute includes state-of-the-art teaching labs, the spectacular Maddie James Seaside Learning Center, a historic tall ship, and an oceanographic research vessel.

Immersion-based field trips range from one-hour science labs to multi-day programs at sea. All programs are designed to maximize immersion, spark curiosity, and inspire a deep commitment to learning.



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# PAGEANT OF THE MASTERS OFFERS MOTHER'S DAY DEAL - SAVE 20% ON PAGEANT TICKETS



In celebration of Mother's Day, the Pageant of the Masters is holding a limited-time ticket promotion to this summer's production of "A La Mode: The Art of Fashion." Use promo code MOM24 to redeem 20% off tickets to July 2024 performances (excludes Loge Center and premium-priced seats). This special offer ends on May 12, 2024. Redeem online at [www.foapom.com](http://www.foapom.com) or call 800-487-3378.

"With this special offer we hope to make it easier for our patrons to treat Mom and secure tickets to this summer's production for the whole family," shared Sharbie Higuchi, Marketing and Public Relations Director at the Festival of Arts. "Being a mom myself, the most meaningful gift from my family is an experience we can all enjoy together. This promotion offers the perfect opportunity to do just that!"

The Pageant of the Masters is one of the world's most iconic productions, where classic and contemporary works of art are re-created with real people posing as living pictures. Anticipated to be one of the most exciting

seasons yet, audiences will embark on a captivating journey through history's most iconic fashion trends and spectacles, brought to life through the artistry of tableau vivants, unforgettable music, and engaging storytelling. From the elegance of French painters like James Tissot and Elisabeth Louise Vigée Le Brun to the vibrant style of contemporary British artist David Hockney, this summer's program promises to captivate and inspire.

"A La Mode: The Art of Fashion" will run nightly from July 6 through August 30, 2024. Early ticket purchase is recommended, as the Pageant is highly sought after and draws art enthusiasts from around the world.

Higuchi adds, "The Pageant of the Masters is an unforgettable evening that every mom on your list will treasure."

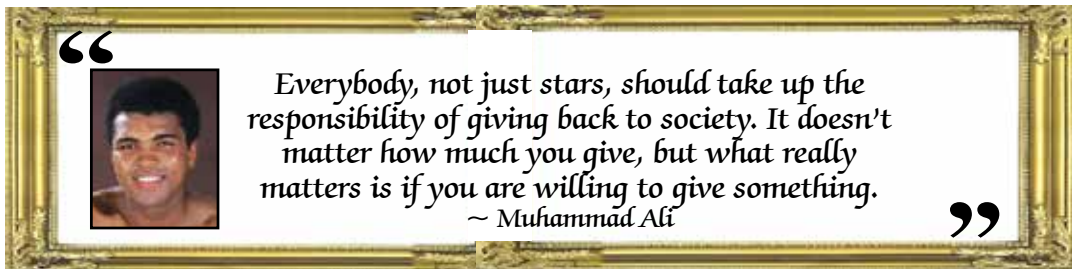
Use promo code MOM24 to redeem 20% off tickets to July performances of the Pageant of the Masters. This offer cannot be combined with other deals and excludes Loge Center seats and premium-priced tickets. A \$10 per ticket service charge applies to

all orders. Applies to new orders only. Any advertised offer may be changed or revoked at any time. A Pageant ticket also serves as a season pass to the 2024 Festival of Arts Fine Art Show, taking place from July 3 to August 30, 2024 (closed July 4th).

To stay up to date on all things Pageant of the Masters and Fine Arts Show, visit [www.foapom.com](http://www.foapom.com) or follow @FestivalPageant on social media.

### ABOUT THE FESTIVAL OF ARTS

The Festival of Arts, a non-profit 501(c)(3), has long been a local leader that has helped with the growth and development of the community and the arts in Laguna Beach. Established in 1932, the Festival of Arts' mission is to promote, produce and sponsor events and activities that encourage the appreciation, study and performance of the arts. The Festival of Arts produces two world-class events: The Festival of Arts Fine Art Show and the Pageant of the Masters. Together both shows attract over 200,000 visitors each year.





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# MUHAMMAD ALI'S BEAUTIFUL LA MANSION TO BE AUCTIONED WITH A RESERVE



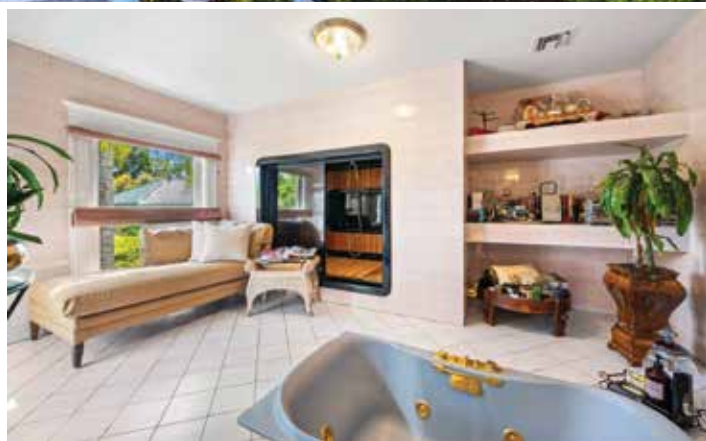
Muhammad Ali's Beautiful LA Mansion Widely regarded as the greatest heavyweight boxer of all time, Muhammad Ali was named "Sportsman of the Century" by Sports Illustrated in 1999. Born Cassius Clay in Louisville, Kentucky, he started boxing at the age of twelve. At eighteen, he took home gold in the 1960 Olympics before going pro. In 1964, he upset Sonny Liston to become the heavyweight champion of the world, converted to Islam, and changed his name. Citing his religious beliefs, he refused to be drafted during the Vietnam War, fighting a draft-dodging conviction all the way to the Supreme Court. His stance against the war and his prominence as a black sportsman during the civil rights era made him a hero to African Americans and the counterculture. His fancy footwork and unorthodox movement made him the world heavyweight champion three separate times between 1964 and 1978, while his brash style and poetic trash-talking influenced hip-hop music. Outside the ring, he was nominated for two Grammys for his spoken word albums. The superstar retired from boxing in 1979 and died in 2016.

Muhammad Ali's former mansion, a beautiful Italian Renaissance home in

a prime Los Angeles neighborhood, is set to be auctioned by Concierge Auctions. Built in 1916 by John C. Austin, architect of the Griffith Observatory and LA's City Hall, the estate exudes charm and grandeur. A stained glass personally designed by Louis Comfort Tiffany tops a collection of priceless architectural features, including antique fireplaces, French Empire chandeliers, and imported Italian marble. Ali owned the home from 1979 to 1984.

Stone steps lead up to a European-style facade. Set up for entertaining in style, the mansion's lower floor features a grand entry hall, a sunroom with a glass roof, a spacious salon, an ornate formal dining room, a living room with oversized bay windows, and a den with a wet bar. The estate has hosted a parade of luminaries, including Sylvester Stallone, Clint Eastwood and President Obama.

Upstairs, you will find bedrooms and offices, including a massive primary suite with its own fireplace. The suite opens onto a columned deck that overlooks two beautifully landscaped gardens. The park-like grounds include a swimming pool, lush lawns, a pergola terrace, stone fountains, and patios. Sitting on a 1.5-acre corner lot, the 10,500-square-



foot mansion and 1,000-square-foot guesthouse are surrounded by privacy hedges and nestled behind the guarded gates of Fremont Place, an exclusive gated community in Hancock Park.

Hancock Park is an upscale Los Angeles neighborhood known for its architecturally important homes. A haven for Golden Age celebrities, some of Ali's neighbors included Mae West, Clark Gable, and Nat King Cole, plus titans of industry A.P. Giannini (founded Bank of America) and King Gillette of Gillette

Inc. Contemporary stars who call the region home include Margot Robbie and Fred Savage. Nearby options for entertainment include the Los Angeles County Museum of Art and the Wilshire Country Club.

Previously listed for \$13.5 million, the estate will be auctioned with a reserve. Bidding will close on May 15th.

**Photo Credit Concierge Auctions.**  
**Source: [www.conciergeauctions.com](http://www.conciergeauctions.com)**  
**[toptenrealestatedeals.com](http://toptenrealestatedeals.com)**





# Taste of Wine & Food

By Frank Mangio & Rico Cassoni

## REVISITING CARLSBAD VILLAGE'S FRESCO COCINA

Story and photos by Rico Cassoni.

We revisited Fresco Cocina in Carlsbad Village, where Executive Chef Travis McKinnon presents a modern take on Latin cuisine. According to McKinnon, "The creative menu fuses Peruvian tradition with Mexican flair," offering shareable plates and main courses for those who enjoy bold, bright flavors. McKinnon's goal is a higher level of cuisine that is more approachable. The restaurant's owner, Linda DiNitto, also owns sister restaurant, 264 Fresco, just a block away. McKinnon's culinary background includes working for and training with Chef Brian Malarkey's Restaurant. The menu, updated three times a year, recently transitioned to its spring/ summer offerings. McKinnon highlighted three new items: Brazilian Prime Skirt Steak, Whole Roasted Red Snapper Veracruz, and Mole Spiced Salmon. With such enticing options, patrons face the challenge of deciding what to try now and planning their next visit for what they missed.

One notable change since our last visit to Fresco is the arrival of their new General Manager, Mike Nybo, who also oversees their bar and wine program selecting wines from Argentina, Spain, Mexico, and California, maintaining their Latin influence. Nybo, originally from Vancouver, Canada, began his culinary journey at The Keg Steakhouse, progressing from dishwasher to bar back, bartender, and line cook. His experience also includes five years bartending at the Donnelly Group, as well as stints in bartending internationally in Turks and Caicos Islands and Australia, before spending a year in Brooklyn, NY. Nybo's

extensive background in bartending allows him to create innovative cocktails like the Oaxaca Old Fashioned. I loved this Anejo Tequila, mezcal, and chocolate bitters creation.

McKinnon, Nybo, and Server Giana Stephenson guided our culinary journey, beginning with Cocina's addictive tortilla and doro chips, complemented by my Old Fashioned and Frank's glass of Albarino wine from Spain. Our starters included three short rib empanadas featuring soft, flaky dough filled with flavorful meat seasoned with Peruvian spices, garnished with pickled raisins, and plated with aji verde sauce. Alongside, we enjoyed delicate yellowtail tuna fish tacos with a crisp beer batter, served in corn tortillas and topped with citrus slaw, avocado salsa, and pineapple salsa—both were perfect for sharing and a meal in themselves.

For our main entrees, Frank could not resist the roasted Chilean Seabass entrée served with black rice, chayote squash, and roasted corn salsa. Like the yellowtail, the seabass was perfectly cooked resulting in a flaky, delicious Latin fish entrée. He also had a North Coast Laguana Baja Beer. Being a fajitas lover, the Peruvian Steak Fajitas was an easy choice for me, especially with Giana's affirmation. The Angus beef tenderloin strips were amazingly tender and had onions, peppers, and tomatoes immersed into the dish. The provided flour tortillas (corn also available) made a "create your own" wrap experience. The yuca fries and rice further enhanced this authentic Peruvian masterpiece. I shifted over to the Urbina Gran Reserva Rioja to pair



Fresco Cocina Executive Chef Travis McKinnon (left), Server Giana Stephenson, and GM/Bar Program Manager Mike Nybo.

with my fajitas. This would be hard not to choose for future visits to Cocina, but there are so many more amazing dishes including the three new dishes described above that Chef McKinnon added to the new spring/summer menu.

We wrapped up our Latin/Mexican culinary adventure with Dulce de Leche bread pudding. A thick slice of

sweet bread was topped with a glaze and garnished with churro fries and strawberry coulis. Chef Travis, Mike, and Giana delivered a mouthwatering ethnic experience. If you're seeking authentic Latin cuisine with Mexican influences, Fresco Cocina is the spot for you. More details are available at [frescococina.com](http://frescococina.com).



Yellow tail beer battered tacos with a citrus slaw (left) and short rib empanadas with pickled raisins.

### Wine Bytes

- On May 2nd, in recognition of World Tuna Day, Del Mar's Glass Box will launch a special menu dedicated to celebrating the culinary excellence of tuna. This unique menu will be available from May 2 to May 5. Chef and Owner Ethan Yang will donate 10% of proceeds from this menu to the Surfrider Foundation San Diego chapter, a nonprofit defending ocean health. Diners can enjoy individual dishes à la carte or the full menu, including dessert, for \$85. Reservations can be made at [glassboxsd.com](http://glassboxsd.com).
- Congratulations to Proprietor Randy Smerik, Chef Denice Grande, and the entire Solare Ristorante team for their impressive achievements in the San Diego Magazine "Best Restaurants" 2024 awards. They secured several notable accolades, including being named a Top 5 restaurant in all of San Diego, receiving the award for the best service in the city, being the runner-up for the Best Italian restaurant, and boasting the best wine list in San Diego. Additionally, Amalfi Cucina Italiana, at Lake San Marcos and in San Diego Carmel Valley, was named the Reader's Choice for best Italian restaurant.
- For over 40 years, the Paso Wine Fest has been the marquee showcase for Paso Robles wine. This year's four-day celebration, taking place from May 16-19, promises an exciting lineup. Experience 100+ wineries, live entertainment, artisans, winemakers, distilled spirits, VIP exclusives, and elevated brand experiences at the Saturday, May 18 Grand Tasting. The fest continues with more than 100 individual winery events throughout the weekend, offering attendees a comprehensive Paso Wine experience.

*Society Scene*

by  
**Kelly Bennett**

Exclusively For The Placentia Post



# REMEMBERING GLORIA: THE FINAL CURTAIN CALL FOR CHOC FOLLIES

As the curtains closed on the 25th and final performance of the CHOC Follies, there was a bittersweet atmosphere in the air. For a quarter of a century, this spectacular event brought together the talents of Orange County's civic leaders, philanthropists, and even some of the greatest performers to support a noble cause. But this year's show, titled "CHOCTOPIA - The Finish Line," held an added poignancy as it marked the culmination of Gloria Zigner's dream.

Gloria had the vision for the CHOC Follies and had created something truly magical. With the help of director John Vaughn, musical director Doug Shrope, and choreographer Lee Martino, they transformed a motley crew of volunteers into a cohesive ensemble, captivating audiences year after year. It was a testament to her passion and dedication that the CHOC Follies became a beloved tradition, raising funds and awareness for the Children's Hospital of Orange County (CHOC).

Gloria's dream was to produce 25 CHOC Follies. However, she stepped down as executive producer in 2017 due to health issues. Lois Augustine, who had been at CHOC for 22 years, worked alongside Gloria and took over as Executive Producer since the beginning.

We sadly lost Gloria last October. She mentored me in my early PR days and was a trailblazer, owning one of the first women-led PR firms and serving as the society editor of Orange Coast Magazine. Our friendship began in 2000 when I was a community relations manager for a large cable company tasked with connecting our company to nonprofits through sponsorships. Gloria convinced me to join the CHOC Follies, where I participated for a few years, ending with my last performance during its tenth year.

The CHOC Follies has had its run at venues around Orange County. There was a tent on the El Toro Marine Base site, the Grove of Anaheim, and then, for the 10th anniversary, it was at Segerstrom Center for the Arts.

For the past 15 years, it has been held at Orange Coast College Robert B. Moore Theater, with the help of set designer Bob Mumm and costume designer Lynda Krinke, who have been there since day one.

This year's co-chairs were Sue Ann Cross, Sandy Segerstrom Daniels, Jane Yada, and Mae Delaware. With their commitment, along with the cast and sponsors, this performance raised an astonishing \$1,038,00.00.

This year's performance was no exception, featuring standout moments that paid homage to the show's rich history. The performance was centered around cars and a big race. And, of course, the names of the cars and cast members who made up this performance:

THE LOVE BUG, Jane Yada; LEXUS, Mae DelaBarre; CHEVY PICKUP, Michael Vantrese; JOHN DEERE TRACTOR, Robert Alvarado; WILLIE NELSON TOUR BUS, Irwin Bornstein; MERCEDES-BENZ DROP-TOP SL, Barbara DePrete; PATROL CAR, Al Korn; GRANDMASTER DASH, Denise Ogawa; PINK CADILLAC, Judah Lacy; HOT ROD, Chris Senesac; THE LEMON, Linda Donahue; JAGUAR, Juliet Fischer Schulein; LAND ROVER, Peter Koehler; MODEL-T SOPHIE, Barbara Attell; MODEL-T ROSIE, Susan Assad; OLDS NINETY-EIGHT, David Booth; BLACK SUV 1, Terry Axelson; BLACK SUV 2, Audrey Messick; TINY TANK, Jeanne Walker; "SMART CARS", Dee Hamann, Eileen Daniher, and Andrea Weeks; TESLA MODEL 3, Louis Berlin; PONTIAC SAFARI, Susan Crouse; MUSTANG SAFARI, Lauren Johnston; COLT SAFARI, Diane Estrada; PINTO SAFARI, Gwen Forquer; SUBARU OUTBACK, Julie Green; PLYMOUTH SATELLITE WAGON, Samantha Meyers; MAZDA BRADY, Monica Kirby; SAAB BRADY, Traci Pennington; CHEVY BRADY, Danielle BeVier-Yurkovich; EDSEL, Andrew Limon; PRIUS, Kerry Melachouris; GALAXY, Kari Kerr; THE SHELBY MUSTANG, Sandy Segerstrom Daniels; THE LITTLE RED CORVETTE, Sue Ann Cross; CADILLAC DEVILLE, Victoria Groskreutz; CHEVY NOVA, Laurie Compton; CITROEN, Kathy Fleming; PEUGEOT, Mimi Gaudette.

THE MASERATI, Mark Pilon; LAMBORGHINI, Mia Maffei; ALFA ROMEO, Michael Cipolla; BUGATTI, Leslie Cancellieri; FERRARI, Kathleen Duffy; AUDI (GERMAN CAR), Nancy Livingston; PORSCHE, Linda Miller; WOODY WAGON, Ron Hartman; JEEP WRANGLER UNLIMITED, Glenn Hodson; MINI COOPER, Dee Marie Ebell; HONDA FIT, Heidi Miller; PAGANI ROADSTER, Tamara Bullock; SUZUKI GSX MOTORCYCLE, Mary Pham; SIDECAR COCKTAIL CAR, Katherine Mansfield; LINCOLN COSMOPOLITAN, Barbara Meyers; CADILLAC MARGARITA, Patti SanRoman-Ball; LE MANS, Mary "Muff" Tennyson; THE CORTINA, Carol Strauss; THE 55 T-BIRD, Carol Fleetwood; HRH PRINCESS ASTON MARTIN, Marie Chance; THE DUCHESS OF DAIMLER, Temre Vouga; MS. VAUXHALL, Marilyn Brumley; MS BENTLEY, Kathy Hornsby; HRM ROLLS ROYCE PHANTOM IV, Diane Mondini; LINCOLN NAVIGATOR, Shaun Adams; 1964 CHEVY IMPALA LOWRIDER, Israel Lacy; PRINCESS LOTUS, Shannon Coykendall; COUSIN MG, Bethany Coffey; THE ORIGINAL MINI, Jane Dandant; LADY TRIUMPH SPITFIRE, Dody Korn; SOLANA SPORTSCAR, Nicole Long; BIANCO S, Sheree Baugh; THE CHOCTOPIA "NEWS VAN," Christopher Gialanella.

Her vision had not only entertained countless audiences but also made a tangible difference in the lives of children in need. It was fitting that "CHOCTOPIA - The Finish Line" was a tribute to her tireless efforts and unwavering commitment. As we bid farewell to this beloved tradition, let us remember Gloria Zigner and the remarkable legacy she leaves behind.



Sue Ann Cross with Sandy Segerstrom Daniels and Mae DelaBarre



The CHOC Follies: Dancing, singing, having fun, and raising funds for CHOC!



Zach Abrams, Kimberly C. Cripe and Patrice Poidmore



Sandy Segerstrom Daniels, Lois Augustine, Elizabeth Segerstrom



Julie Green, Samantha Meyers, Monica Kirby, Traci Pennington, Danielle BeVier-Yurkovich

# Directory Advertising Hits the Jackpot for Small Business with a Limited Ad Budget **\$49.95**

"I'm not a big business, but I know that you have to advertise someplace and these little ads don't cost too much so I figure if you expect to get any new customers, I gave the little 'directory' ads in the newspaper a try. Nothing happened for the first week, not even a phone call. Then Boom! comes three new customers. Paid for my little ads and a nice profit. I'd say I hit the jackpot. Sign me up for another week newspaper ladies!"

The above story may not be exciting but is typical of advertisers who are shopping for advertising that is affordable but gives them something back for their money. Here's another:

## As a Woman Who Owns A Small Business These Newspaper Directory Ads are a Great Value

"We women have to work harder to make a small business grow. Thanks to small, affordable ads in this newspaper I've got ads running every week. Every call helps my business grow. I give you an A+ for good prices and steady results."

## Looking for the Penny Saver in all the Wrong Places

"I Used to get pretty good results from the Penny Saver, but when the Penny Saver closed up, I found this newspaper's little directory ads are even cheaper and work just about as good. Usually get two or three calls a month and most of them wind up being my customers. My bookkeeper says your directory ads work pretty good for the money"

## Newspaper Directory Ads Worked Just Fine, Cost Less than Half! Nice!

"We tried some slick magazine ads that had beautiful pictures on the cover and they worked real good for a while but they were costing us an arm and a leg so we tried these little directory ads in your newspaper. The ads are smaller, but cost way less than half of what we were paying the magazines and the newspaper directory ads seem to work about as well. We are glad we tried them. They are a pretty good deal for the low price."

## New Business Owner Likes Lower Priced Ads

"I Just Started my New Business and Happy that I Can Afford Your Newspaper Directory Ads. I need to attract new customers and these ads are priced just right."

Print your ad copy in the box at right.

Please keep your ad to a maximum of 8 words per line. Up to 36 characters. Company name and phone number will be in bold letters.

Please check the papers in which you would like your ad to appear:

- Coto de Caza News
- Ladera Ranch News
- Mission Viejo News
- Newport News
- San Clemente News

**Four (4) ads, four weeks  
choose any newspaper  
Your total cost is only \$49.95**

1. (Company Name) \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. (Company phone #) \_\_\_\_\_

### COMPANY NAME

Describe what your company has to offer here. Advertise with us. Reach thousands of customers. Why wait! Put your home services ad in now and get your phone to ring. Business Directory ads are your most affordable advertising.

**949-589-9990**

Sample Best Business Ad

Please charge my credit card as follows:

Credit Card Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ 3-Digit Code: \_\_\_\_\_ Total \$ \_\_\_\_\_  
 PRINT name as it appears on credit card \_\_\_\_\_  
 SIGNATURE to authorize charge \_\_\_\_\_  
 BILLING ADDRESS: \_\_\_\_\_  
 City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone ( ) \_\_\_\_\_

Please fax or email us your check or credit card info!

**FAX: 949.589.6429 PHONE: 949.589.9990**

**EMAIL: mvlegals@yahoo.com**

Best Business Directory Order Form 3-2023

## Placentia Area

# BEST BUSINESS DIRECTORY

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BATH REMODELING

CHEF

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We offer the finest in Collision Repair and Customer Service.  
Call for a FREE estimate  
23061 Antonio Pkwy #0  
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WANT TO DRAW A CROWD? TO YOUR STORE OR BUSINESS. REACH THOUSANDS OF CUSTOMERS... WHY WAIT? ADVERTISE TODAY!

949-589-9990

JACUZZI

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FREE INSTALLATION  
With purchase of any complete bath or shower system. Sales and installation performed by the licensed or registered (if applicable). Jacuzzi Bath Remodel dealer in your area.

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Updates to existing Wills and Trusts  
Benjamin Price

949-221-1000

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LagunaBeachPropertie.net  
384 Forest Ave, #26  
Laguna Beach, CA 92651

949-500-3283

Advertise your business here 949-589-9990 Attractive, Effective, Affordable

# Top New Businesses Recently Opened in Orange County

**FICTITIOUS BUSINESS NAME STATEMENT 20246684005** The following company is doing business as: **JOLENE D ZMURA, 863 S PARKGLEN PLACE, ANAHEIM, CA 92808-9280.** This business is conducted by an individual **JO PITZER, 863 S PARKGLEN PLACE, ANAHEIM, CA, 92808.** The registrants have commenced to do business on 7/17/19 under the fictitious business name or names listed above. /S/JO PITZER. This notice was filed with the Orange County Recorder on 2/17/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684140** The following company is doing business as: **LA MORENITA PRODUCE, 17381 KOLEDO LN APT B, HUNTINGTON BEACH, CA 92647.** This business is conducted by an individual **ANAYELI MONTIEL, 17381 KOLEDO LN APT B, HUNTINGTON BEACH, CA, 92647.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ ANAYELI MONTIEL. This notice was filed with the Orange County Recorder on 2/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684269** The following company is doing business as: **BRIGHT VIEW WINDOW WASHING, 1562 SEQUOIA AVE, PLACENTIA, CA 92870.** This business is conducted by a corporation **O'DONOVAN SERVICES INC., 1562 SEQUOIA AVE, PLACENTIA, CA, 92870.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/O'DONOVAN SERVICES INC.. This notice was filed with the Orange County Recorder on 2/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684270** The following company is doing business as: **NMW TILE & STONE, 1562 SEQUOIA AVE, PLACENTIA, CA 92870.** This business is conducted by a corporation **O'DONOVAN SERVICES, INC., 1562 SEQUOIA AVE, PLACENTIA, CA, 92870.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/O'DONOVAN SERVICES, INC.. This notice was filed with the Orange County Recorder on 2/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684417** The following company is doing business as: **BODY CHARMED LLC, 11278 LOS ALAMITOS BLVD, UNIT #993, LOS ALAMITOS, CA 90720.** This business is conducted by a limited liability company **BODY CHARMED LLC, 11278 LOS ALAMITOS BLVD, UNIT #993, LOS ALAMITOS, CA, 90720.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/BODY CHARMED LLC. This notice was filed with the Orange County Recorder on 3/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684467** The following company is doing business as: **CANCUN ICE CREAM, 815 S MAIN ST UNIT 100, SANTA ANA, CA 92707.** This business is conducted by an individual **JOSE LUIS OLIVEROS, 815 S MAIN ST UNIT 100, SANTA ANA, CA, 92701.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JOSE LUIS OLIVEROS. This notice was filed with the Orange County Recorder on 3/4/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684517** The following company is doing business as: **IRVINE MODERN DENTISTRY, 18 ENDEAVOR STE 300, IRVINE, CA 92618.** This business is conducted by a corporation **JEROME TSANG DDS INC, 18 ENDEAVOR STE 300, IRVINE, CA, 92618.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JEROME TSANG DDS INC. This notice was filed with the Orange County Recorder on 3/4/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684694** The following company is doing business as: **CEROLI DISTRIBUTORS, 11 PATRA, LAGUNA NIGUEL, CA 92677.** This business is conducted by an individual **ALFONSO NORBERTO CERVANTES GARCIA, 11 PATRA, LAGUNA NIGUEL, CA, 92677.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ALFONSO NORBERTO CERVANTES GARCIA. This notice was filed with the Orange County Recorder on 3/5/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684700** The following company is doing business as: **BLACK SHEEP GCB, 440 S ANAHEIM BLVD, UNIT #213, ANAHEIM, CA 92805.** This business is conducted by a corporation **H&H BLACK SHEEP GROUP INC, 18648 VANTAGE POINTE DR., ROWLAND HEIGHTS, CA, 91748.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/H&H BLACK SHEEP GROUP INC. This notice was filed with the Orange County Recorder on 3/5/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684729** The following company is doing business as: **ELITE, 9070 IRVINE CENTER DRIVE SUITE 250, IRVINE, CA 92618.** This business is conducted by a corporation **US BIZ EXCHANGE INC, 9070 IRVINE CENTER DR, SUITE 250, IRVINE, CA, 92618.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/US BIZ EXCHANGE INC. This notice was filed with the Orange County Recorder on 3/5/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684730** The following company is doing business as: **ELITE, 9070 IRVINE CENTER DRIVE SUITE 250, IRVINE, CA 92620-9262.** This business is conducted by a corporation **THE PROVIDENT GROUP, 9070 IRVINE CENTER DRIVE SUITE 250, IRVINE, CA, 92620.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/THE PROVIDENT GROUP. This notice was filed with the Orange County Recorder on 3/5/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684731** The following company is doing business as: **MILLER HILL ADVISORS, 9070 IRVINE CENTER DR, SUITE 250, IRVINE, CA 92618.** This business is conducted by a corporation **US BIZ EXCHANGE, 9070 IRVINE CENTER DRIVE, SUITE 250, IRVINE, CA, 92618.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/US BIZ EXCHANGE. This notice was filed with the Orange County Recorder on 3/5/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246684875** The following company is doing business as: **ROUND1 ARCADE, 60C THE SHOPS AT MISSION VIEJO, MISSION VIEJO, CA 92691-6527.** This business is conducted by a corporation **ROUND ONE ENTERTAINMENT, INC., 3070 SATURN STREET, SUITE 200, BREA, CA, 92821-6296.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ROUND ONE ENTERTAINMENT, INC.. This notice was filed with the Orange County Recorder on 3/7/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685073** The following company is doing business as: **PVD COATINGS, 5271 ARGOSY AVE, HUNTINGTON BEACH, CA 92649.** This business is conducted by a corporation **CALIFORNIA FAUCETS INC, 5271 ARGOSY AVE, HUNTINGTON BEACH, CA, 92649.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CALIFORNIAFAUCETS INC. This notice was filed with the Orange County Recorder on 3/11/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685165** The following company is doing business as: **MEET FRESH, 17662 E 17TH ST, TUSTIN, CA 92780.** This business is conducted by a corporation **ESA FOOD INC, 17662 E 17TH ST, TUSTIN, CA, 92780.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ESA FOOD INC. This notice was filed with the Orange County Recorder on 3/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685332** The following company is doing business as: **DIAZ SALES, 13912 TAFT ST APT 1, GARDEN GROVE, CA 92843.** This business is conducted by a general partnership (1) **JOSE DIAZ, 13912 TAFT ST APT 1, GARDEN GROVE, CA, 92843.** (2) **MARIA RODRIGUEZ, 13912 TAFT ST APT 1, GARDEN GROVE, CA, 92843.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JOSE DIAZ. This notice was filed with the Orange County Recorder on 3/13/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685685** The following company is doing business as: **LETTE THE AGENCY, 2914 OBRAJERO, SAN CLEMENTE, CA 92673.** This business is conducted by a limited liability company **MARGOT GIBLIN MEDIA LLC, 2914 OBRAJERO, SAN CLEMENTE, CA, 92673.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MARGOT GIBLIN MEDIA LLC. This notice was filed with the Orange County Recorder on 3/18/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685707** The following company is doing business as: **OC PET COMPANIONS, 26443 BAUTISTA, MISSION VIEJO, CA 92692.** This business is conducted by a corporation **OC PET SITTING, INC, 26443 BAUTISTA, MISSION VIEJO, CA, 92692.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/OC PET SITTING, INC. This notice was filed with the Orange County Recorder on 3/18/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685738** The following company is doing business as: **PACIFIC INSPECTION CO., 9271 IRVINE BLVD., IRVINE, CA 92618.** This business is conducted by a corporation **FNK INC, 9271 IRVINE BLVD., IRVINE, CA, 92618.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/FNK INC. This notice was filed with the Orange County Recorder on 3/19/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685768** The following company is doing business as: **EXPERT CARE PHARMACY, 12922 HARBOR BLVD, GARDEN GROVE, CA 92840-5809.** This business is conducted by a corporation **EXPERT HEALTH & BEAUTY, INC., 17151 SPARKLEBERRY STREET, FOUNTAIN VALLEY, CA, 92708-3538.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/EXPERT HEALTH & BEAUTY, INC.. This notice was filed with the Orange County Recorder on 3/19/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685788** The following company is doing business as: **NEWPORT DOGGY SPA LLC, 1916 HARBOR BLVD, COSTA MESA, CA 92627.** This business is conducted by a limited liability company **NEWPORT DOGGY SPA LLC, 1916 HARBOR BLVD, COSTA MESA, CA, 92627.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/NEWPORT DOGGY SPA LLC. This notice was filed with the Orange County Recorder on 3/19/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685820** The following company is doing business as: **IRVINE PHARMACY, 14130 CULVER DR STE D, IRVINE, CA 92604-0321.** This business is conducted by a corporation **SINA CORPORATION, 14130 CULVER DR STE D, IRVINE, CA, 92604.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SINA CORPORATION. This notice was filed with the Orange County Recorder on 3/19/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685846** The following company is doing business as: **LUMINEXHUB LLC, 1626 E 17TH STREET, SANTA ANA, CA 92705.** This business is conducted by a limited liability company **LUMINEXHUB LLC, 1626 E 17TH STREET, SANTA ANA, CA, 92705.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/LUMINEXHUB LLC. This notice was filed with the Orange County Recorder on 3/19/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246685932** The following company is doing business as: **HER TRUTH ESTHETICS STUDIO, 152 W LINCOLN AVE, ANAHEIM, CA 92805.** This business is conducted by an individual **EBONNIE AMEZCUA, 152 W LINCOLN AVE, ANAHEIM, CA, 92805.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/EBONNIE AMEZCUA. This notice was filed with the Orange County Recorder on 3/20/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686123** The following company is doing business as: **KALMED SUPPLY SOURCING, 14271 JEFFREY ROAD PMB 356, IRVINE, CA 92620.** This business is conducted by an individual **SAM KAO, 14271 JEFFREY ROAD PMB 356, IRVINE, CA, 92620.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SAM KAO. This notice was filed with the Orange County Recorder on 3/22/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686143** The following company is doing business as: **ALL NATURAL IMAGES/SKELETON PICTURES, 1278 GLENNEYRE ST, #126, LAGUNA BEACH, CA 92651-3199.** This business is conducted by a limited liability company **SKELETON PICTURES, LLC, 1278 GLENNEYRE STREET, #126, LAGUNA BEACH, CA, 9265192651.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SKELETON PICTURES, LLC. This notice was filed with the Orange County Recorder on 3/22/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686144** The following company is doing business as: **HELLOVEST/STRATEGIC RETREATS FOR THE SOUL/ANKUMEDIA, 1278 GLENNEYRE ST UNIT 126, LAGUNA BEACH, CA 92651.** This business is conducted by a limited liability company **ANKUMEDIA LLC, 1278 GLENNEYRE ST UNIT 126, LAGUNA BEACH, CA, 92651.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ANKUMEDIA LLC. This notice was filed with the Orange County Recorder on 3/22/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686165** The following company is doing business as: **70 DEGREES, 24551 DEL PRADO #612, DANA POINT, CA 92629.** This business is conducted by a general partnership (1) **JENNIFER KEIL, 24551 DEL PRADO #612, DANA POINT, CA, 92629.** (2) **CYTHINA KEIL, 24551 DEL PRADO #612, DANA POINT, CA, 92629.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JENNIFER KEIL. This notice was filed with the Orange County Recorder on 3/22/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686296** The following company is doing business as: **THE ART OF GEL, 11111 BARCLAY DR #5, GARDEN GROVE, CA 92841.** This business is conducted by an individual **ERICA BIANCA CRUZ, 11111 BARCLAY DR #5, GARDEN GROVE, CA, 92841.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ERICA BIANCA CRUZ. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686297** The following company is doing business as: **THE LITTLE FLORIST THAT COULD/ALCHEMICAL FLORESCENCE, 11111 BARCLAY DR #5, GARDEN GROVE, CA 92841.** This business is conducted by an individual **ERICA BIANCA CRUZ, 11111 BARCLAY DR #5, GARDEN GROVE, CA, 92841.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ERICA BIANCA CRUZ. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686306** The following company is doing business as: **ARTISTIC HAND, 603 S GROVE AVE, ANAHEIM, CA 92805.** This business is conducted by an individual **ALEXANDRA MENDOZA PINEDA, 603 S GROVE AVE, ANAHEIM, CA, 92805.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ALEXANDRA MENDOZA PINEDA. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686317** The following company is doing business as: **GENERAL PROJECTS CONTROL, 1228 W DWYER DR, ANAHEIM, CA 92801.** This business is conducted by an individual **DANIEL GUERRERO, 1228 W DWYER DR, ANAHEIM, CA, 92801.** The registrants have not commenced to do business under the fictitious business name or names listed above. /S/DANIEL GUERRERO. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

# Top New Businesses Recently Opened in Orange County

**FICTITIOUS BUSINESS NAME STATEMENT 20246686330** The following company is doing business as: CASABIAN CONSTRUCTION, 2601 LAGUNA CANYON RD, LAGUNA BEACH, CA 92651. This business is conducted by a limited liability company CASABIAN CONSTRUCTION LLC, 2601 LAGUNA CANYON RD, LAGUNA BEACH, CA, 92651. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ CASABIAN CONSTRUCTION LLC. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686341** The following company is doing business as: GRADEMYESSAY.AI, 1912 S JACARANDA STREET UNIT 552, ANAHEIM, CA 92805. This business is conducted by a limited liability company SKYTECH INNOVATIONS LLC, 1912 S JACARANDA STREET UNIT 552, ANAHEIM, CA, 92805. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ SKYTECH INNOVATIONS LLC. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686363** The following company is doing business as: QUELOVENGANAVAR, 1623 N ROSEWOOD AVENUE, SANTA ANA, CA 92706. This business is conducted by an individual GIANCARLO JAVIER AHUMADA, 1623 N ROSEWOOD AVE, SANTA ANA, CA, 92706. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GIANCARLO JAVIER AHUMADA. This notice was filed with the Orange County Recorder on 3/25/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686394** The following company is doing business as: J-U PUBLIC/J-U, 555 N EL CAMINO REAL, A-462, SAN CLEMENTE, CA 92672. This business is conducted by a corporation J-U CARTER, INC., 555 N EL CAMINO REAL, A-462, SAN CLEMENTE, CA, 92672. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/J-U CARTER, INC. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686401** The following company is doing business as: MERCEO, 5319 UNIVERSITY DR, SUITE 400, IRVINE, CA 92612. This business is conducted by a limited liability company IDEA MAKER LLC, 5319 UNIVERSITY DR, SUITE 400, IRVINE, CA, 92612. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/IDEA MAKER LLC. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686408** The following company is doing business as: TERRAAURA, 20232 MORRISTOWN CIRCLE, HUNTINGTON BEACH, CA 92646. This business is conducted by an individual CASSANDRA FERGUSON, 20232 MORRISTOWN CIRCLE, HUNTINGTON BEACH, CA, 92646. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CASSANDRA FERGUSON. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686430** The following company is doing business as: SUBWAY 6349, 500 SOUTH EUCLID ST SUIT E, ANAHEIM, CA 92802. This business is conducted by a corporation HOOSUMFOOD INC, 116 NORTH EUCLID ST, FULLERTON, CA, 9832. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/HOOSUMFOOD INC. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686437** The following company is doing business as: MANIFEST DIGITAL, 59 LUPARI, IRVINE, CA 92618. This business is conducted by a limited liability company HAPPY HOME IDEAS, LLC, 59 LUPARI, IRVINE, CA, 92618. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/HAPPY HOME IDEAS, LLC. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686439** The following company is doing business as: SALSAS, 12062 ORANGEWOOD AVE, ANAHEIM, CA 92802. This business is conducted by an individual MIGUEL MARTINEZ, 12062 ORANGEWOOD AVE, ANAHEIM, CA, 92802. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MIGUEL MARTINEZ. This notice was filed with the Orange County Recorder on 3/26/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686508** The following company is doing business as: VERDANT, 1415 E 17TH ST SUITE 260, SANTA ANA, CA 92705. This business is conducted by a corporation RNA RESTAURANT GROUP INC, 3333 AVENUE OF THE ARTS, COSTA MESA, CA, 92626. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RNA RESTAURANT GROUP INC. This notice was filed with the Orange County Recorder on 3/27/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686511** The following company is doing business as: GOODABLE, 1243 W MARION WAY, SANTA ANA, CA 92706. This business is conducted by an individual RODOLFO MENDOZA VEGA, 1243 W MARION WAY, SANTA ANA, CA, 92706. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RODOLFO MENDOZA VEGA. This notice was filed with the Orange County Recorder on 3/27/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686558** The following company is doing business as: ARKIVE DATA SOLUTIONS, 5270 CALIFORNIA AVE, STE 100, IRVINE, CA 92612. This business is conducted by a corporation FYSICIAN, INC, 12 FAITH, IRVINE, CA, 92612. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/FYSICIAN, INC. This notice was filed with the Orange County Recorder on 3/27/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686633** The following company is doing business as: GLOBAL VISION OPTOMETRY, 18569 MAIN ST., HUNTINGTON BEACH, CA 92648. This business is conducted by a corporation GLOBAL VISION OPTOMETRY, 18569 MAIN ST., HUNTINGTON BEACH, CA, 92648. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GLOBAL VISION OPTOMETRY. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686678** The following company is doing business as: ALLIANCE PORTFOLIO, 120 VANTIS DR, SUITE 515, ALISO VIEJO, CA 92656. This business is conducted by a corporation ALLIANCE PORTFOLIO SERVICING CORP, 120 VANTIS DR, SUITE 515, ALISO VIEJO, CA, 92656. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ALLIANCE PORTFOLIO SERVICING CORP. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686693** The following company is doing business as: SALAZARS SECURITY, 10803 EL CENTRO AVE, FOUNTAIN VALLEY, CA 92708. This business is conducted by an individual SALVADOR RAMIREZ, 10803 EL CENTRO AVE, FOUNTAIN VALLEY, CA, 92708. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SALVADOR RAMIREZ. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686713** The following company is doing business as: WEST COAST CUSTOM CONCRETE, 218 E BIRCH STREET, BREA, CA 92821. This business is conducted by an individual GEORGE ANTHONY DIPINTO, 218 E BIRCH STREET, BREA, CA, 92821. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GEORGE ANTHONY DIPINTO. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686714** The following company is doing business as: MENDOZA CONCRETE, 218 E BIRCH STREET, BREA, CA 92821. This business is conducted by an individual JAVIER MENDOZA, 218 E BIRCH STREET, BREA, CA, 92821. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JAVIER MENDOZA. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686726** The following company is doing business as: WOODSHOP, 127 INDUSTRIAL WAY, COSTA MESA, CA 92627. This business is conducted by an individual SCOTT JAMES MURDOCK, 127 INDUSTRIAL WAY, COSTA MESA, CA, 92627. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SCOTT JAMES MURDOCK. This notice was filed with the Orange County Recorder on 3/28/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686752** The following company is doing business as: OC SLOT GAMES SALES AND SERVICE, 22091 SHADYVALE LANE, LAKE FOREST, CA 92630. This business is conducted by an individual DARYN VAN, 22091 SHADYVALE, LAKE FOREST, CA, 92630. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/DARYN VAN. This notice was filed with the Orange County Recorder on 3/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686774** The following company is doing business as: ANAHEIM KRAV MAGA, 3148 E LA PALMA AVE, ANAHEIM, CA 92806. This business is conducted by a corporation KEN WINEGARNER'S PRACTICAL MARTIAL ARTS, INC, 3148 E LA PALMA AVE, ANAHEIM, CA, 92806. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KEN WINEGARNER'S PRACTICAL MARTIAL ARTS, INC. This notice was filed with the Orange County Recorder on 3/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686786** The following company is doing business as: THE FABRICATOR NETWORK, 4247 E. LA PALMA AVE, ANAHEIM, CA 92807. This business is conducted by a limited liability company KARBEN COPY LLC, 4247 E. LA PALMA AVE, ANAHEIM, CA, 92807. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KARBEN COPY LLC. This notice was filed with the Orange County Recorder on 3/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686816** The following company is doing business as: SHARY BARBER SHOP, 6700 WESTPARK PL APT G, WESTMINSTER, CA 92683. This business is conducted by an individual RAMIRO HURTADO MARTINEZ, 6700 WESTPARK PL APT G, WESTMINSTER, CA, 92683. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RAMIRO HURTADO MARTINEZ. This notice was filed with the Orange County Recorder on 3/29/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686824** The following company is doing business as: CORETECH TERMITE CONTROL, 23712 VIA SAN GIL, MISSION VIEJO, CA 92691-3328. This business is conducted by an individual JAMES CORELLA, 23712 VIA SAN GIL, MISSION VIEJO, CA, 92691-3328. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JAMES CORELLA. This notice was filed with the Orange County Recorder on 4/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686850** The following company is doing business as: YOGI WORLD THERAPY GROUP, 1177 CAMELBACK ST, NEWPORT BEACH, CA 92660. This business is conducted by an individual COLETTE A BARAN, 1177 CAMELBACK ST, NEWPORT BEACH, CA, 92660. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/COLETTE A BARAN. This notice was filed with the Orange County Recorder on 4/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686935** The following company is doing business as: TANKS A MILLION, 22700 LAKE FORSET DR 332, LAKE FOREST, CA 92630. This business is conducted by an individual JON CHRISTOPHER RUBI, 22700 LAKE FOREST DR #332, LAKE FOREST, CA, 92630. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JON CHRISTOPHER RUBI. This notice was filed with the Orange County Recorder on 4/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686938** The following company is doing business as: PATRONA COCINA + TEQUILA, 27741 CROWN VALLEY PARKWAY STE 329, MISSION VIEJO, CA 92691. This business is conducted by a limited liability company ESTRADA AND MENA HOSPITALITY, LLC, 27741 CROWN VALLEY PARKWAY STE 329, MISSION VIEJO, CA, 92691. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ESTRADA AND MENA HOSPITALITY, LLC. This notice was filed with the Orange County Recorder on 4/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246686939** The following company is doing business as: MOBILE DETAILING, 14344 PIERCE ST ARLETA, CA 91331. This business is conducted by an individual CESAR DANILU MEJIA SORIANO, 14344 PIERCE ST, ARLETA, CA, 91331. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CESAR DANILU MEJIA SORIANO. This notice was filed with the Orange County Recorder on 4/1/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687000** The following company is doing business as: CORAL SURGERY CENTER, 1101 BAYSIDE DRIVE, SUITE 100, CORONA DEL MAR, CA 92625. This business is conducted by a limited liability company SOUTH COAST OUTPATIENT SURGERY CENTER, LLC, 1101 BAYSIDE DRIVE, SUITE 100, CORONA DEL MAR, CA, 92625. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SOUTH COAST OUTPATIENT SURGERY CENTER, LLC. This notice was filed with the Orange County Recorder on 4/2/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687003** The following company is doing business as: LIVING LARGE PRODUCTIONS, 34011 FORMOSA DR, DANA POINT, CA 92629. This business is conducted by an individual JILL MCADAM RICHARDSON, 34011 FORMOSA DR, DANA POINT, CA, 92629. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JILL MCADAM RICHARDSON. This notice was filed with the Orange County Recorder on 4/2/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687013** The following company is doing business as: SAFETY FOR HER, 31878 DEL OBISPO ST, SAN JUAN CAPISTRANO, CA 92675. This business is conducted by a limited liability company JOSY.CO, LLC, 31878 DEL OBISPO ST, SAN JUAN CAPISTRANO, CA, 92675. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JOSY.CO, LLC. This notice was filed with the Orange County Recorder on 4/2/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687028** The following company is doing business as: DEER NATURAL STONE, 306 CAMARILLO ST. APT.C, PLACENTIA, CA 92870. This business is conducted by an individual ISRAEL ADONAY ERAZO, 306 CAMARILLO ST. APT.C, PLACENTIA, CA, 92870. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ISRAEL ADONAY ERAZO. This notice was filed with the Orange County Recorder on 4/2/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687035** The following company is doing business as: GRACE NOTE, 22505 PEARTREE, MISSION VIEJO, CA 92692. This business is conducted by a corporation BACKBONE HOUSE, 22505 PEARTREE, MISSION VIEJO, CA, 92692. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/BACKBONE HOUSE. This notice was filed with the Orange County Recorder on 4/2/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

## DBA's Courtesy of Mission Viejo News



# Top New Businesses Recently Opened in Orange County

**FICTITIOUS BUSINESS NAME STATEMENT 20246687036** The following company is doing business as: CHRISTIAN PROMISE, 22505 PEARTREE, MISSION VIEJO, CA 92692. This business is conducted by a corporation BACKBONE HOUSE, 22505 PEARTREE, MISSION VIEJO, CA, 92692. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/BACKBONE HOUSE. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687037** The following company is doing business as: ON TARGET DATA SKIP, 17671 IRVINE BLVD STE 212, TUSTIN, CA 92780. This business is conducted by a limited liability company DIAZ REAL ESTATE GROUP LLC, 17671 IRVINE BLVD STE 212, TUSTIN, CA, 92780. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/DIAZ REAL ESTATE GROUP LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687038** The following company is doing business as: DIGITAL SMILE EDUCATION, 3322 SPECTRUM, IRVINE, CA 92618. This business is conducted by a limited liability company GLOBAL MEDTRADING, 3322 SPECTRUM, IRVINE, CA, 92618. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GLOBAL MEDTRADING. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687042** The following company is doing business as: LA MOBILE AUTO DETAIL, 243 UNION PL #204, LOS ANGELES, CA 90026. This business is conducted by an individual LEONARDO RENE LOPEZ, 243 UNION PL #204, LOS ANGELES, CA, 90026. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/LEONARDO RENE LOPEZ. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687043** The following company is doing business as: FAST APPLE REPAIR, 18019 SKY PARK CIR STE A, IRVINE, CA 92614. This business is conducted by a corporation MODERNTECH, INC, 18019 SKY PARK CIR STE A, IRVINE, CA, 92614. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MODERNTECH, INC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687045** The following company is doing business as: RAINBOW H.W. COMPANY, 50 LAUREL CREEK LANE, LAGUNA HILLS, CA 92653. This business is conducted by an individual HONG WU, 50 LAUREL CREEK LANE, LAGUNA HILLS, CA, 92653. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/HONG WU. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687133** The following company is doing business as: BARE VENDING, 1538 PLACENTIA AVE A202, NEWPORT BEACH, CA 92663. This business is conducted by an individual KATIA HOAG, 1538 PLACENTIA AVE A202, NEWPORT BEACH, CA, 92663. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KATIA HOAG. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687137** The following company is doing business as: GK VENTURES, 1538 PLACENTIA AVE D202, NEWPORT BEACH, CA 92663. This business is conducted by an individual KAREN STEWART, 1538 PLACENTIA AVE D202, NEWPORT BEACH, CA, 92663. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KAREN STEWART. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687138** The following company is doing business as: BRAD LANDRY CONSTRUCTION, 255 AVENIDA MONTALVO B, SAN CLEMENTE, CA 92672. This business is conducted by an individual BRADLEY R LANDRY, 255 AVENIDA MONTALVO B, SAN CLEMENTE, CA, 92672. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/BRADLEY R LANDRY. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687140** The following company is doing business as: NO LIMITS CREATIVE ARTS, 644 HIGHLANDER AVE, PLACENTIA, CA 92870. This business is conducted by an unincorporated association (1) CARLA HUTCHISON, 644 HIGHLANDER AVE, PLACENTIA, CA, 92870, (2) ERIC HUTCHISON, 644 HIGHLANDER AVE, PLACENTIA, CA, 92870. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CARLA HUTCHISON. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687152** The following company is doing business as: ELLIE'S SECRET SALON, 17801 MAIN STREET SUITE D, IRVINE, CA 92614. This business is conducted by an individual ELAHEH SAFFARIAN, 17801 MAIN STREET SUITE D, IRVINE, CA, 92614. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ELAHEH SAFFARIAN. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687156** The following company is doing business as: DREAM VACATION BUILDERS DBA SOUTHERN CALIFORNIA TICKETS & TOURS, 830 W. LAMBERT RD UNIT G, LA HABRA, CA 90631. This business is conducted by a general partnership (1) RUTH RUIZ, 830 W. LAMBERT RD UNIT G, LA HABRA, CA, 90631, (2) JOAB G FLORES, 9882 BROADWAY AVE UNIT D, ANAHEIM, CA, 92804, (3) GEMIMA FLORES, 1671 BREA BLVD, FULLERTON, CA, 92835. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RUTH RUIZ. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687170** The following company is doing business as: SHOP HUB DEPOT, 7144 HOOVER WAY, BUENA PARK, CA 90620. This business is conducted by a limited liability company SHOPWELL RETAIL LLC, 7144 HOOVER WAY, BUENA PARK, CA, 90620. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SHOPWELL RETAIL LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687227** The following company is doing business as: GANG OF ARROWS, 8231 ELLIS AVE APT 4B, HUNTINGTON BEACH, CA 92646. This business is conducted by a limited liability company GANG OF ARROWS LLC, 8231 ELLIS AVE APT 4B, HUNTINGTON BEACH, CA, 92646. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GANG OF ARROWS LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687248** The following company is doing business as: JOY OF MINDFUL FITNESS, 4049 SIERRA COURT, YORBA LINDA, CA 92886. This business is conducted by an individual JOAHNA RODRIGUEZ HENDRIX, 4049 SIERRA COURT, YORBA LINDA, CA, 92886. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JOAHNA RODRIGUEZ HENDRIX. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687274** The following company is doing business as: PANDOR BAKERY, 18185 VON KARMAN AVENUE, IRVINE, CA 92612. This business is conducted by a limited liability company PANDOR IRVINE II LLC, 360 E. 1ST STREET, #765, TUSTIN, CA, 92780. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/PANDOR IRVINE II LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687276** The following company is doing business as: PANDOR BAKERY, 13124 JAMBOREE ROAD, IRVINE, CA 92602. This business is conducted by a limited liability company PANDOR IRVINE LLC, 360 E. 1ST STREET, #765, TUSTIN, CA, 92780. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/PANDOR IRVINE LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687277** The following company is doing business as: PANDOR BAKERY, 1126 IRVINE AVENUE, NEWPORT, CA 92660. This business is conducted by a limited liability company PANDOR NEWPORT LLC, 360 E. 1ST STREET, #765, TUSTIN, CA, 92780. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/PANDOR NEWPORT LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687279** The following company is doing business as: PANDOR BAKERY, 27750 CROWN VALLEY PARKWAY C, MISSION VIEJO, CA 92691. This business is conducted by a limited liability company PANDOR MISSION VIEJO LLC, 360 E. 1ST STREET, #765, TUSTIN, CA, 92780. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/PANDOR MISSION VIEJO LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687290** The following company is doing business as: THE PICTURE PROJADU WALK THRU, 4441 NESTLE AVE, CYPRESS, CA 90630. This business is conducted by an individual ROBERT HERNANDEZ, 4441 NESTLE AVE, CYPRESS, CA, 90630. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ROBERT HERNANDEZ. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687320** The following company is doing business as: RKCGC INC., 2305 BALL RD. #313, ANAHEIM, CA 92806. This business is conducted by a corporation RK CASTRO GENERAL CONTRACTOR, INC, 2102 BUSINESS CENTER DR, SUITE 130, IRVINE, CA, 92612. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RK CASTRO GENERAL CONTRACTOR, INC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687330** The following company is doing business as: ONE BIG PETITION, 162 STREAMWOOD, IRVINE, CA 92620. This business is conducted by an individual SEAN ROBERT NORTON, 162 STREAMWOOD, IRVINE, CA, 92620. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/SEAN ROBERT NORTON. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687339** The following company is doing business as: DIGITALLYUNGIFTED, 3112 YORBA LINDA BLVD C1, FULLERTON, CA 92831. This business is conducted by an individual CHRISTIAN GIBBS, 3112 YORBA LINDA BLVD, FULLERTON, CA, 92831. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CHRISTIAN GIBBS. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687340** The following company is doing business as: GAY ORANGE COUNTY/LGBTQ ORANGE COUNTY, 1261 N. LAKEVIEW AVE. #2012, ANAHEIM, CA 92807. This business is conducted by an individual MANUEL DOMINGUEZ, 1261 N. LAKEVIEW AVE, #2012, ANAHEIM, CA, 92807. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MANUEL DOMINGUEZ. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687355** The following company is doing business as: ETERNA OILS, 21632 CABROSA, MISSION VIEJO, CA 92691-1240. This business is conducted by an individual KANDIS NEAL, 21632 CABROSA, MISSION VIEJO, CA, 92691-1240. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KANDIS NEAL. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687357** The following company is doing business as: HAUTE CASE, 26672 CALLE BONITA, SAN JUAN CAPISTRANO, CA 92675. This business is conducted by an individual RICARDO GUTIERREZ VILLANUEVA, 26672 CALLE BONITA, SAN JUAN CAPISTRANO, CA, 92675. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/RICARDO GUTIERREZ VILLANUEVA. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687365** The following company is doing business as: DIRECT77FUNDING, 17762 COWAN FIRST FLOOR, IRVINE, CA 92614. This business is conducted by a corporation CHESS CAPITAL PARTNERS, 17762 COWAN FIRST FLOOR, IRVINE, CA, 92614. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/CHESS CAPITAL PARTNERS. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687371** The following company is doing business as: DENARIUS HOLDINGS, 8251 LA PALMA AVE #398, BUENA PARK, CA 90620. This business is conducted by a limited liability company DENARIUS HOLDINGS LLC, 2900 W LINCOLN AVE #215, ANAHEIM, CA, 92801. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/DENARIUS HOLDINGS LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687398** The following company is doing business as: MOSAIC FANATICS, 609 VIA UMBROSO, SAN CLEMENTE, CA 92672. This business is conducted by a general partnership (1) LANI WILSON, 609 VIA UMBROSO, SAN CLEMENTE, CA, 92672, (2) SANDRA STEVENS, 609 VIA UMBROSO, SAN CLEMENTE, CA, 92672. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/LANI WILSON. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687399** The following company is doing business as: APEX PROVIDER SERVICES, 2317 MARTY LN, SANTA ANA, CA 92706. This business is conducted by a limited liability company APEX CARE CENTER LLC, 2317 MARTY LN, SANTA ANA, CA, 92706. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/APEX CARE CENTER LLC. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687408** The following company is doing business as: MS JANI-KING COMMERCIAL CLEANING, 26836 OSO PKWY #1204, MISSION VIEJO, CA 92691. This business is conducted by an individual MORTEZA SAIDIAN, 26836 OSO PKWY #1204, MISSION VIEJO, CA, 92691. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MORTEZA SAIDIAN. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687410** The following company is doing business as: ZAND REALTY GROUP, 14 SAN GABRIEL, RANCHO SANTA MARGARITA, CA 92688. This business is conducted by an individual MORTEZA KADKHODAI, 14 SAN GABRIEL, RANCHO SANTA MARGARITA, CA, 92688. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/MORTEZA KADKHODAI. This notice was filed with the Orange County Recorder on 4/12/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.



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# Top New Businesses Recently Opened in Orange County

**FICTITIOUS BUSINESS NAME STATEMENT 20246687424** The following company is doing business as: ISMAEL PAINTING, 1142 E ACACIA CT, ONTARIO, CA 91761. This business is conducted by an individual LUIS ANTONIO RODRIGUEZ HERNANDEZ, 1142 E ACACIA CT, ONTARIO, CA, 91761. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/LUIS ANTONIO RODRIGUEZ HERNANDEZ. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687468** The following company is doing business as: GOLDEN OIL, 30765 PACIFIC COAST HWY 123, MALIBU, CA 90265. This business is conducted by an individual JOHN HRACHYAI GRIGORYAN, 30765 PACIFIC COAST HWY 123, MALIBU, CA, 90265. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/JOHN HRACHYAI GRIGORYAN. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687586** The following company is doing business as: HERE 2 THERE OUTDOORS, 31912 MILL STREAM RD, TRABUCO CANYON, CA 92679. This business is conducted by a limited liability company AUSSIE BAY LLC, 31912 MILL STREAM RD, TRABUCO CANYON, CA, 92679. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/AUSSIE BAY LLC. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687591** The following company is doing business as: G&M GROUP HOME CORPORATION, 12674 HOOVER ST, GARDEN GROVE, CA 92841. This business is conducted by a corporation G&M GROUP HOME CORPORATION, 12674 HOOVER ST, GARDEN GROVE, CA, 92841. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/G&M GROUP HOME CORPORATION. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687447** The following company is doing business as: BILINGUAL MENTOR, 1400 S. SUNKIST ST SPC 20, ANAHEIM, CA 92806. This business is conducted by an individual ESTELAM ANAYA CASTANON, 1400 S. SUNKIST ST SPC 20, ANAHEIM, CA, 92806. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ESTELA MANAYA CASTANON. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687469** The following company is doing business as: MARISSCOS ROCA MAR FOOD TRUCK, 1122 W. CHESTNUT AVE, SANTA ANA, CA 92703. This business is conducted by an individual ELIBORIO CARRILLO, 1122 W. CHESTNUT AVE, SANTA ANA, CA, 92703. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ELIBORIO CARRILLO. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687588** The following company is doing business as: KEP KNOWS, 31912 MILL STREAM RD., TRABUCO CANYON, CA 92678. This business is conducted by a limited liability company AUSSIE BAY LLC, 31912 MILL STREAM RD., TRABUCO CANYON, CA, 92679. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/AUSSIE BAY LLC. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687614** The following company is doing business as: OBSIUS/BETTER PRACTICE/NEW ORIGIN REALTY/NOTEPENS, 17 MINERAL KING, IRVINE, CA 92602. This business is conducted by an individual BENSON TANG, 17 MINERAL KING, IRVINE, CA, 92602. The registrants have commenced to do business on 6/7/05 under the fictitious business name or names listed above. /S/BENSON TANG. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687452** The following company is doing business as: SPERLING PHOTO CO, 17681 KENNON DRIVE, YORBA LINDA, CA 92886. This business is conducted by an individual KARA SPERLING, 17681 KENNON DRIVE, YORBA LINDA, CA, 92886. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/KARA SPERLING. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687484** The following company is doing business as: SAURAGE COLLECTIVE, 24000 ALICIA PARKWAY, #17-345, MISSION VIEJO, CA 92691. This business is conducted by a limited liability company WAYT CONSULTING GROUP LLC, 24000 ALICIA PARKWAY, #17-345, MISSION VIEJO, CA, 92691. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/WAYT CONSULTING GROUP LLC. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687590** The following company is doing business as: AUSSIE BAY DESIGNS, 31912 MILL STREAM RD., TRABUCO CANYON, CA 92679. This business is conducted by a limited liability company AUSSIE BAY LLC, 31912 MILL STREAM RD., TRABUCO CANYON, CA, 92679. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/AUSSIE BAY LLC. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687615** The following company is doing business as: GLEAMIFY CLEANING, 25660 CROSS CREEK DRIVE APT #46 H, YORBA LINDA, CA 92887. This business is conducted by a limited liability company GLEAM 'N GO LLC, 3400 COTTAGE WAY, STE G2, SACRAMENTO, CA, 95825. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/GLEAM 'N GO LLC. This notice was filed with the Orange County Recorder on 4/9/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.

**FICTITIOUS BUSINESS NAME STATEMENT 20246687458** The following company is doing business as: PRECISION PAIN MANAGEMENT, 23521 PASEO DE VALENCIA, SUITE 204, LAGUNA HILLS, CA 92653. This business is conducted by a corporation ANDREW H MESSIHA MD, 23521 PASEO DE VALENCIA, SUITE 204, LAGUNA HILLS, CA, 92653. The registrants have not commenced to do business under the fictitious business name or names listed above. /S/ANDREW H MESSIHA MD. This notice was filed with the Orange County Recorder on 4/8/24. The Mission Viejo News: 4/12/24, 4/19/24, 4/26/24, 5/3/24.



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10	11	12
13	14	15
16	17	18
19	20	21
22	23	24

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Card# \_\_\_\_\_  
Exp: \_\_\_\_ / \_\_\_\_ 3/4 Digit Code: \_\_\_\_\_  
Name: \_\_\_\_\_  
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**Jonathan Ashyk**

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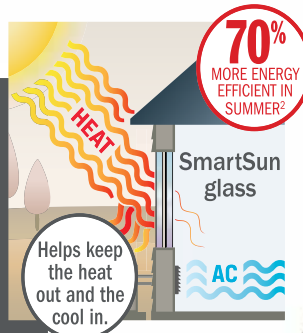
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